GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4281
ANSWERED ON:12.12.2016
UNDP Assistance for Promotion of Rural Tourism
Karunakaran Shri P.

Will the Minister of TOURISM be pleased to state:

(a) the quantum of funds that have been sanctioned under the United Nations Development Programme (UNDP) for Kerala with regards to protection of rural tourism;
(b) the details of such sites/projects in Kerala; and
(c) the achievements made so far and the future plans under UNDP assistance in the State?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (b): The Endogenous Tourism Project - Rural Tourism Scheme (ETP-RTS) was a collaborative effort between the Ministry of Tourism, Government of India and United Nations Development Programme (UNDP) initiated in 2003. UNDP provided software support to the amount of Rs.20.00 Lakh per Rural Tourism Village site.

In December, 2005 the Ministry of Tourism revised the 'Capacity Building for Service Providers Scheme' to include Capacity Building 'Software Support' up to Rs. 20.00 Lakh per Rural Tourism Village site.

The details of such sites/projects sanctioned under UNDP Endogenous Tourism Project −Rural Tourism Scheme (ETP-RTS) in Kerala are as follows:-
<pre> (Rupees in Lakhs)
Sl. No. Project Village District Year of Sanction Amount Sanctioned Amount Released
1. Kumbalangi Ernakulam 2004-05 20.00 20.00
2. Aranamula Pathanamthitta 2004-05 20.00 20.00
3. Kalady Ernakulam 2005-06 20.00 20.00
4. Anakkara Idukki 2005-06 20.00 20.00
Total 80.00
80.00

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(c): The Ministry of Tourism conducted an Evaluation Cum Impact Study of Rural Tourism Projects and they concluded that the Rural Tourism Projects in Kerala were successful that there was proper implementation of all the components.

The UNDP Endogenous Tourism Project-Rural Tourism Scheme (ETP-RTS) was functional only during the Tenth Five Year Plan. Presently under the new plan Central Financial Assistance is extended to the States and Union Territories including the State of Kerala under in Circuit under the Swadesh Darshan Scheme.

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